

Madison Area Lacrosse Association
Board Meeting Minutes – February 17, 2016
Madison Central Library

Board Members Present

Steve Johnson, VP-Boys High School/Westside
Indy Stluka, VP-Girls HS/Westside
Chris O’Hearn, VP-Girls Youth/Sun Prairie
Colleen Flesher, Secretary/Stoughton
Dave Wollin, Treasurer
Chelsea Mueller, VP-Marketing & Communications/Westside

Not Present:

John Welke, President/Sun Prairie
Mark Blume, Past President/Waunakee
(Open Position), VP-Boys Youth
(Open Position), VP-Sportsmanship/Sun Prairie

Other Attendees

Len Barske, DeForest HS Girls
Susan Syron, Madison Eastside
Shayla Boyland, Eastside HS Boys
Susan LaChance, Oregon, youth and HS
Jeff Peterson, Oregon
Tim Leung, Youth Officials Trainer
Jon Massmann, Lancers Lafollette HS
Scott Hogland, Waunakee Youth
Mark Luhring, Waunakee HS
James (JB) Engeler, Sun Prairie Youth
Glenn Teschendorf, Umpire Coordinator
Jeremy Sullivan, Boys Youth Officials

Meeting commenced at 7:08 pm.

January meeting minutes approved with MOTION from Steve, second by Indy. Unanimous approval.

Reports

Treasurer

Team fees coming in slow. DeForest has been paid \$1,000 for approved grant request. We received \$750 from Dick’s and 15 \$50 Bonus Certificates (see attached).

Girls High School

Talked to Watertown and they are not fielding a JV team. Lafollette and DeForest also will not field a JV team. The Middleton JV team will follow their Varsity reserve. Indy will work with Glenn to get more officials. He is working on getting the schedule on the website.

Boys High School

Boys High School

A second JV schedule has been sent out for coach comment; waiting to hear back. Working on scheduling a coaches meeting in February.

Boys Youth

****Remains vacant**** Need filled – will be a two-year term. Dave and Jody are working on a schedule in the meantime. Clubs will be responsible for any changes once the schedule is released.

Girls Umpires

Training and recruiting will begin after the January 31 meeting. There are seven returning umpires. Training will be in a few different formats: classroom clinic, at a school, and the Jamboree as field training. Umpires will meet in February about rules changes. WLF announce last week that Wisconsin officials are not recognized in the State. They have been invited to send reps to become formally recognized.

Boys Youth Officials

Training is scheduled for 2/28 and 3/6; field training will be at the Jamboree. Foresee possible challenges for the MALA cup.

Boys High School Officials

There are very few new referees. Please refer adults to work with youth games for one year, then move to high school. Varsity games will have 3-man crews with no more than one game of a 2-man crew. The Jamboree is 3/19 and 3/20. There is new management for the concessions at Woodside.

Marketing

Moving forward on social media. Working on creating 12 videos on CW.

Public Comments

Oregon Rep: Where do we direct questions? Answer: Can refer to the website. All board contact information is there.

DeForest Rep: Where do I get web passwords? E-mail Colleen at flesherwolf@gmail.com

Application form? Do new teams have to start as JV? Supplemental rules state new teams can come in as Varsity if they choose.

MALA Calendar: Colleen will add deadlines to MALA events and send dates to Chelsea. Look into creating a calendar “team”. Post agendas to website 1 week in advance of board meetings.

New Business

Dick's Sporting Goods/Abby: Lacrosse shopping days 2/27 and 2/28 – shop all weekend for 20% discount storewide. There is a second date in April. Currently working to get vendor support (name brand vendors) for one store or change stores for both dates. Looking to get STX for example. If items are not available in store, can order to ship to your home. Would be beneficial to have someone from MALA there to greet members. Dick's has uniform services as well. There will be additional 20% coupons available.

Increasing visible presence: MALA Board shirts will be ordered to promote a physical presence at games and events. Dave will send an e-mail requesting sizes.

Girls National tournament: This has been approved (had to be part of Illinois group; not supposed to know who is who). Wisconsin is getting their own team. WLF has been working with coaches. Freshmen to Juniors will be able to tryout. There will be 24 players and alternates.

New Awards Handbooks: Jody reported that boys and girls awards are together in the new book. No pre-nomination for All-American. Unsure at this point who can nominate. There will be 1 All-American and 1 Academic per six teams. Academic will be online – 3.7 GPA needed for Juniors and Seniors only to qualify and they must be a major contributor. MALA will propose to WLF to cement chair people. Indy and Steve will forward a coach list to WLF.

DeForest HS Girls grant application: The board discussed the DeForest grant application requesting \$5,620 to launch their Varsity Girls. They expect about 23 players and plan to mix up their schedule to include from JV-level scrimmages for the new players. MOTION made by Steve to award \$1,000, second by Indy; all ayes from board members present. MOTION PASSED.

Next Meeting

March 16, 2016, 7:00 pm, Madison Central Library.

Adjournment

The meeting was adjourned at 8:44 pm.